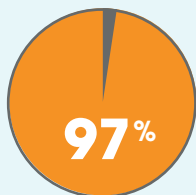




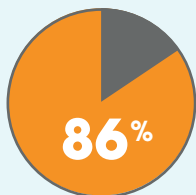
Do you know what customers are saying about your business online?

Online reviews can have a big impact on your business. In fact, the majority of consumers rely on online reviews before making a purchase decision. Maintaining a positive online reputation on sites like Google, Yelp and Facebook is something your business can't afford to ignore.

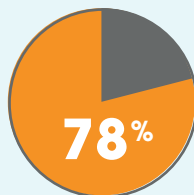
Why Online Reviews Matter



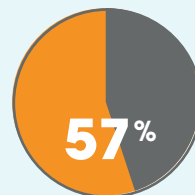
97%
of consumers search for local businesses online



86%
of consumers read reviews for local businesses



78%
of consumers trust online reviews as much as personal recommendations



57%
of consumers will only use a business if it has 4 or more stars

Online Reviews Impact Your Bottom Line



According to a Harvard Study, a one-star **increase** in your Yelp rating can lead to a 9% increase in revenue.



Meanwhile, a one-star **decrease** in your overall Yelp rating could lead to a 5% loss in revenue.

How We Help

We'll help you protect your brand, avoid negative reviews and maintain a positive online reputation.

- ✓ **Review Monitoring**
Easily track all of your online reviews from the top review sites including Google, Yelp and Facebook.
- ✓ **Get More 5-Star Reviews**
Increase your rating and get more 5-star reviews from happy customers.
- ✓ **Daily Reputation Reports**
Gain powerful insight into key metrics, like average star rating, total reviews, reviews by star rating, and more.
- ✓ **Deflect Negative Reviews**
Help stop negative reviews before they hit the major search sites by allowing customers to share their concerns directly and discreetly with you.
- ✓ **Automatic Email Notifications**
Get notified of new reviews and how your business is performing with daily emails.
- ✓ **Respond to Reviews**
Easily identify who, when, and where reviews were added so you can quickly respond.
- ✓ **Promote Positive Reviews**
Promote your best reviews by sharing them on social media.
- ✓ **Review Response Coach**
We'll show you the best way to respond to customer reviews GOOD or BAD.